



# LIVE INSPIRE LEAD



## SPONSORSHIP

### LIVE INSPIRE LEAD 2023 SPEAKER: SAM BLOOM

PRESENTER: MAGDALENA ROZE

**Date:** 18th March 2023

**Venue:** Glen Rock Gardens, The Barn, 84 Robinsons Lane,  
Tenterfield NSW 2372

**Time:** 12 Midday

**Supported by NSW Government Reconnecting Regional  
NSW Community Events Program**

**INCLUDING HIGH SCHOOL EVENT**  
17th March 2023 - TENTERFIELD HIGH





# LIVE INSPIRE LEAD



## PACKAGES

### **Naming Sponsor**

This package will secure the rights to naming of the event, along with the NSW Government. Our marketing will read "Live Inspire Lead 2023, bought to you by NSW Government and 'your business name'. This is a great opportunity to market your business and be a partner of the event. Inclusions of Naming Sponsor include.

- Logo on ALL marketing material
- Logo in all video content
- Logo on all screen displays at the event, including the Tenterfield High School and surrounding schools event
- Option to speak at the event as a guest speaker
- Seating at Sam and Cam Blooms table for long lunch
- Option to include materials in the attendee gift bags
- Radio interviews will include naming sponsor
- Banners and marketing material display at events
- 4 Tickets

**Price \$10,000**

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# PACKAGES

## Gold Sponsor

Enjoy attention for your brand in having your logo shared across all marketing materials including posters, social posts and video, display of banners and branding at the Long Lunch Event as well as the Schools Event.. You are invited to speak at the Long Lunch event to promote your business, brand and vibe.

Inclusions for Gold Sponsorship

- Logo on ALL marketing material
- Logo on all screen displays at the event, including the Tenterfield High School and surrounding schools event
- Option to speak at the event as a guest speaker
- Option to include materials in the attendee gift bags
- Banners and marketing material display at events
- 2 Tickets

**Price \$5,000**

## Silver Sponsor

For a less is more approach sign up for our Silver sponsorship package. This will see your brand shared widely and associated with a class event and great leadership event. Inclusions are

- Logo on social media marketing
- Logo on all screen displays at the event,
- Option to include materials in the attendee gift bags
- Banners and marketing material display at events
- 1 Ticket

**Price \$2,000**

## Bronze Sponsor

If you still want to be part of the action and would love us to promote your brand as part of the Live Inspire Lead experience then a bronze package is for you. Inclusions are:

- Logo on social media marketing
- Option to include materials in the attendee gift bags
- 1 Ticket

**Price \$1,000**



# PACKAGES

## In Kind

Events like these don't just happen, and we have two types of 'In Kind' Sponsorship Packages.

1. "I have something you need"
2. "Promote me in a gift bag"

### **1. 'I have something you need' covers the essentials of the event. This includes but is not limited to**

- Accomodation - This has kindly been sponsored by The Old Council Chambers Boutique Accomodation, Tenterfield
- Meals for Sam and Cam while they enjoy Tenterfield from 16th March to 19th March
- Photography and videography
- Styling and lighting
- Marketing and Design - This has been kindly sponsored by Nicky Brown
- Flowers
- Gift for Sam
- Venue Hire is kindly being donated by Glenrock Gardens

### **2. "Promote me in a gift bag"**

All our guests go home with some Live Inspire Lead Love. We provide a gift bag to attendees filled with items they will love and will want to buy...again and again and again. If your business would like to donate items for these gift bags, to promote your business, we will require 140 of your items, delivered to Tenterfield by 14th March and these will be packed and included in the gift bags for all our guests, including Sam and Cam Bloom. This is a great way to promote your brand. Our previous event gift bag sponsors have reported great results and return sales. Items may include, but are not limited to, Soaps, Candles, Face and hair care, Magazines, Vouchers, Teas, Travel bottles, merchandise with your branding, discount cards, clothing, stationery, artesian creations. Use your imagination to get your brand in front of 140 eager customers.

## GET IN TOUCH

KRISTEN LOVETT - 0408 665 649

kristenlovett13@gmail.com

www.liveinspirelead.com.au